

Don Wrege

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720-530-0286

INTERACTIVE PRODUCER / PROJECT MANAGER

Client Management & Key Contact Skills
Collaborative Concept Development
Multidisciplinary Team Scheduling & Budgeting
Internal Project Management
Team Leadership
Account Development

- Click Point Ranch** (formerly *Digital MediaVision*) Denver, CO 05/2005– present
Production Manager
◆ Manage multiple simultaneous projects for Web, Flash, CD-ROM, e-learning and e-marketing content
◆ Interact with staff designers and programmers to complete projects on time and on budget
◆ Coordinate video/still shoots and produce audio recording sessions
◆ Clients include Pepsi, Thomson Learning, Great-West Healthcare, InPhase Technologies
- CaringFamily** (*start-up*) Louisville, CO 08/2004– 05/2005
Creative Producer
◆ Locate, qualify and manage independent contractor resources
◆ Work with development team prototyping new functionality for Web service
◆ Assist vice president of marketing with branding and promotional efforts
- NewGuard** Boulder, CO 08/2001– 08/2004
Creative Producer
◆ Responsibilities include hiring and managing contractors, maintaining client relationships, overseeing design and production of website presentation layer elements, user experience and creative activities
◆ Clients include The Cable Center, Navigant Biotechnologies, Sterling-Rice Group, The Kentucky Derby
- XOR Inc.** Boulder, CO 03/1998–07/2001
Manager of Creative Services
◆ Departmental manager (staff of 13) reporting to executive vice-president
◆ Hiring/Reviewing/Firing responsibilities
◆ Large-scale, multi-million dollar website production including FranklinCovey.com, Vitamins.com, HealthCentralRx.com, HealthSmart Vitamins, Bioenergy Nutrients, WholeFoods.com
- U S West Interactive** Englewood, CO 01/1997–01/1998
Creative Producer
◆ Sole Creative Producer, 12-month contract to create, produce and coordinate content for Diveln, a ten-community cityguide website project – reporting directly to vice-president
◆ Conceived, developed and implemented new product features on a regular basis
◆ Located, hired and managed contractors, and supervised staff's daily production of creative elements
- BroadVision** Palo Alto, CA 08/1995–09/1996
Online Community Editor
◆ Wrote daily Web column (over two hundred) for thousands of online visitors
◆ Participated in the development of BroadVision's personalization and content management systems
- The Digital Foundry** Boulder, CO 08/1995–09/1996
Art Director / Production
◆ Design, production coordination and construction of websites and CD-ROM interfaces
◆ GUI design for "Reserve" product (later sold to Critical Path)
- Interactive Video Enterprises – U S West** Boulder, CO 11/1994–08/1995
Multimedia Producer
◆ Worked directly with clients and staff designing and organizing production of broadband cable interactive television shopping network
◆ Designed and produced early generation website projects
- MusicNet / MNI Interactive** San Francisco, CA 08/1993–09/1994
Production Manager
◆ Managed production staff – reported directly to president
◆ Created concept storyboards for interactive music previewing-purchasing products